

PA August ACE Movie Night

American Cinema Evenings

미국 외교관과 함께하는 ACE (대사관 영화 토론) 행사 participant로 초청합니다.

American Cinema Evenings, hosted by the American Center of the U.S. Embassy in Seoul, provide young Koreans an opportunity to explore American culture, history and society through the medium of film. Each evening will feature a film showing and discussion in English led by an American Embassy officer. Each month's film showing will reflect a particular theme of American culture including American history, regional culture, literature, the natural environment, modern technology and lifestyles, contemporary performing arts, etc. We invite all interested young people to join us for these special evenings!

- **Theme of the Month: International Youth Day**
- **Film Title: THE MERCHANTS OF COOL (2002)**

Teenagers in America number more than 30 million and command over 150 billion dollars in disposable income. In contrast to adults, teenagers respond to whatever is "cool", as determined by the trend-setters of the moment. This documentary examines how businesses seek the ever-elusive "cool" and use it to sell products to teens. This documentary also looks at how real life and TV life are blurring together, acting like a feedback loop to push popular teen culture towards more violent and sexual behaviors.

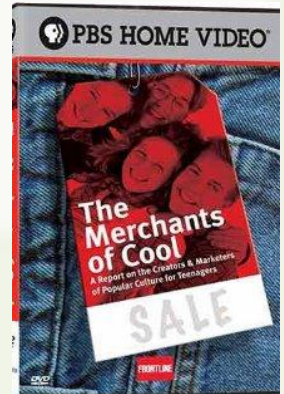
- **Moderator: Sharyn C. Fitzgerald, Consular Officer, U.S. Embassy**
- **Date: Thursday, August 14, 2014 (5:00 – 7:00 P.M.)**
- **Venue: PA American Center Korea, U.S. Embassy Seoul**

Please RSVP by Monday, August 11, 2014 to click the link
(Click Here) or (02) 397-4713

(이름, 학교, 학과, 연락처와 함께 신청).

- **Refreshments will be served.**
- **Seats are limited. RSVPs are on a first-come, first served basis.**

[Photo/Video] The American Center Korea sometimes photographs or video records its programs for educational and public relations purposes, such as the U.S. Embassy website, social media, and brochures. If you do not wish to be part of any photographs, video, or audio please inform a member of the staff before the program.



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